



# Know-Risk

## KNOW-RISK™ FARM MANAGEMENT

Know-Risk™, a product of FCStone, LLC, a subsidiary of INTL FCStone Inc., is a powerful, interactive farm management and crop marketing program. This service is designed to help farmers identify marketing opportunities while minimizing price risk. Our senior risk management team, with more than 20 years of market experience, can assist in the development of hedging strategies that focus on managing profit margins and reducing your exposure to price volatility. Services include web-based hedge plan tracking, industry leading market intelligence, consulting and advisory, and execution of hedge transactions.

### WE'LL WORK WITH YOU TO CREATE AN EFFECTIVE PLAN FOR SELLING YOUR PRODUCTION IN THE MARKET

This is crucial to the success of your farm business. Your Know-Risk™ consultant will work with you to develop and implement a customized marketing plan that will guide you on how and when to sell in the market. Once your plan is established, it will be monitored and updated daily, helping you achieve specific financial goals throughout the year. Your Know-Risk™ consultant also will be available for a regular schedule of personalized meetings where you can review and update your marketing plan and discuss markets.

### TRACK & ANALYZE YOUR PLAN WITH KNOW-RISK™ WEB TOOLS

Know-Risk™ makes it easy for you to track and adjust your plan online. Just login to your secure Know-Risk™ account and get exclusive, unlimited access to powerful analysis tools, custom reporting features and a multitude of market reports. All of the data and information provided through Know-Risk™ is updated daily to reflect current market prices.

#### CONTACT US

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#### Sample Reports:

- Daily-Updated Crop and Total Farm Profit
- Daily Value Calculation of your Futures and Options (if applicable)
- Marketing Plan Tracking
- Break-Even Prices and Yields
- Basis and Cash Crop Market Prices
- What-If Scenarios

INTL FCStone Inc., including its subsidiaries, is a leader in the development of specialized financial services in commodities, securities, global payments, foreign exchange and other markets. Our revenues are derived primarily from financial products and advisory services that fulfill our clients' real needs and provide bottom-line benefits to their businesses. We create added value for our clients by providing access to global financial markets using our industry and financial expertise, deep partner and network relationships, insight and guidance, and integrity and transparency. Our client-first approach engenders trust, and has enabled us to establish leadership positions in a number of complex fields in financial markets around the world.

Futures trading may not be suitable for all investors. The trading of futures/options involves substantial risk of loss and you should fully understand those risks prior to trading.